



A426 Bus Corridor Project

11th October 2012






Introductions

- Lee Quincey - Infrastructure Improvements Lead
- Tony Kirk - Sustainable Travel Group Manager





Outline of Presentation

- Background
 - The Project Proposals
 - Benefits of the Project
 - Wider Benefits
 - Middleton Street Junction
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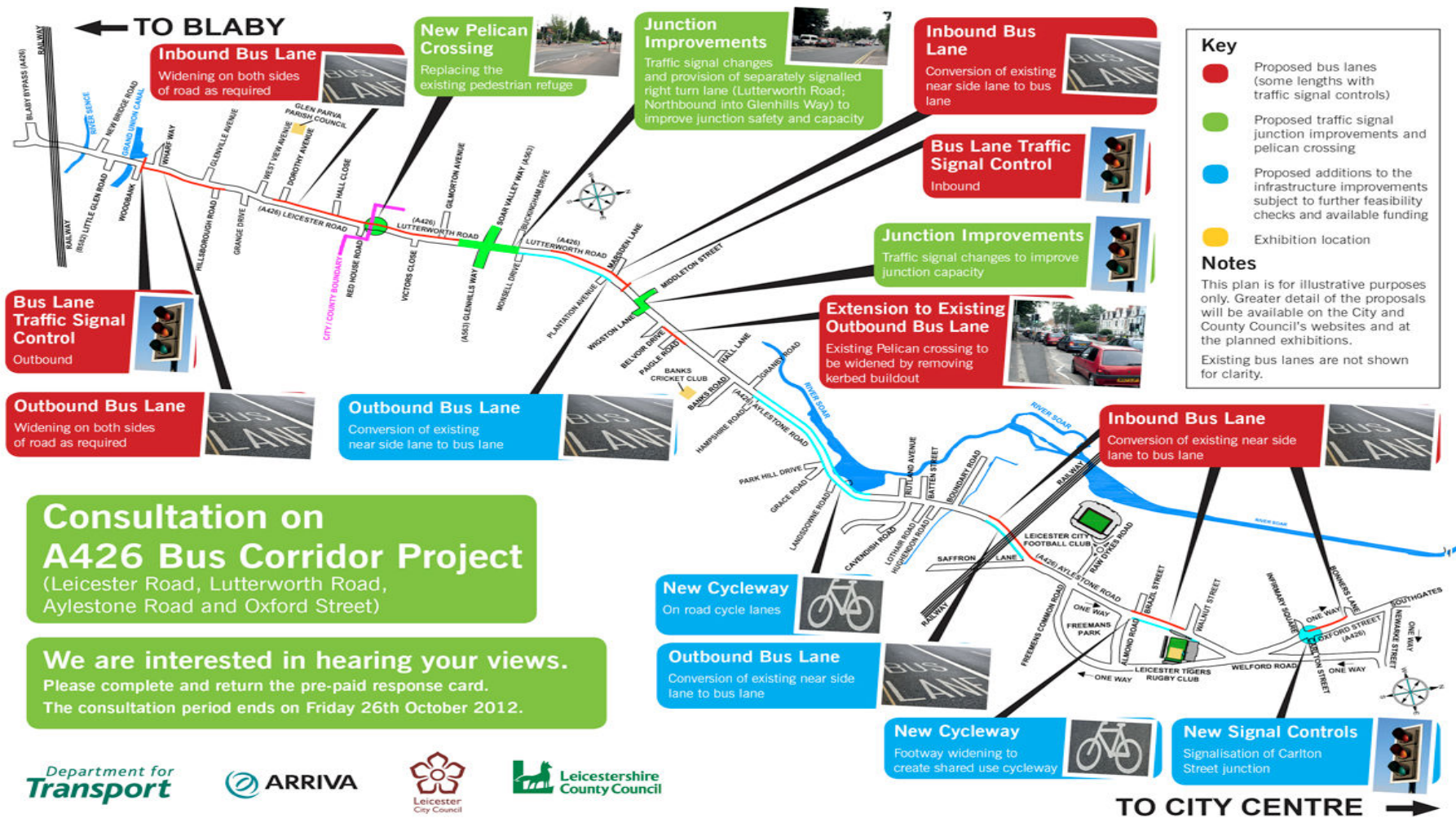
Background

- Department for Transport - £50m Better Bus Area Fund
- Joint bid submitted by the City and County Council
- £2.56 million awarded with the condition that it be used by March 2014
- Complimentary funding by the City Council, County Council and Arriva

The Project Proposals

- ***Bus Infrastructure Improvements*** - targeted at the known points along the A426 where buses are delayed to reduce bus journey times and improve reliability

Bus Infrastructure Improvements



The Project Proposals

- ***Information and Behaviour Change*** – to help raise awareness of the benefits of using the bus
- ***Quality Improvements to Existing Bus Services*** - to encourage a move to bus use away from the car to reduce congestion


Benefits of the Project

Overall this project would deliver:

- Reduced journey times and improved reliability of bus services
- Increased bus usage
- Reduced congestion
- Reduced carbon emissions
- Benefits to the businesses of better journey time reliability for both employees and delivery vehicles
- Improved access to work and training



Wider benefits

- Improved pedestrian crossing points
 - Speed limit reduction
 - Improvements for cyclists
 - Safety improvements at junctions
 - Better emergency vehicle access
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Middleton Street Junction





Questions?

Thank you

